

THIS BALLOT MUST BE COMPLETED, SIGNED AND RETURNED BY 5:00 P.M. (EASTERN TIME) ON OCTOBER 10, 2007

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

----- X
In re: :
 : Chapter 11
THE CONSUMERS TRUST, :
 : Case No. 05-60155 (REG)
Debtor. :
----- X

**CLASS 2 GENERAL UNSECURED CLAIM BALLOT FOR ACCEPTING
OR REJECTING THE JOINT PLAN OF LIQUIDATION
(FOR VOUCHER CLAIMS AND MERCHANT CLAIMS)**

On August 15, 2007, The Consumers Trust (the “Debtor”) and the Official Committee of Unsecured Creditors of the Consumers Trust filed an Amended Joint Plan of Liquidation Under Chapter 11 of the Bankruptcy Code (the “Plan”) which provides the manner in which Claims against the Debtor will be paid, including Cashable Voucher Claims. On August 15, 2007 the Bankruptcy Court overseeing the Debtor’s case approved a disclosure statement that provides additional information about Plan (the “Disclosure Statement”). Because of the very high costs involved in copying and mailing the Disclosure Statement and Plan (over 50 pages) to thousands of creditors, the Bankruptcy Court also approved the enclosed (and much shorter) abbreviated form of the Plan and Disclosure Statement (the “Abbreviated Disclosure Statement”). The Bankruptcy Court has determined that the Abbreviated Disclosure Statement, including the Plan summary it contains, has adequate information to enable you to decide whether to vote in favor or against the Plan. **You may also obtain a copy of the complete Plan and the Disclosure Statement, free of charge, by following the instructions contained in the Abbreviated Disclosure Statement.**

You have received this Ballot because your claim has been placed in Class 2 (General Unsecured Claims) under the Plan. Class 2 consists mostly of Cashable Voucher claims and merchant claims. This Ballot allows you to vote to accept or reject the Plan and enables you to grant (or not grant) the “Solicitor Trustees Release” described on the following page. The Solicitor Trustees Release is also described on page 3 of the accompanying Abbreviated Disclosure Statement under the heading “The Solicitor Trustees Release” and in section 8.2 of the full version of the Plan.

You should review the Abbreviated Disclosure Statement before you vote.

To have your vote count, you must complete and return this Ballot so that it is actually received by 5:00 p.m. (Eastern Time) on October 10, 2007 at one of the following addresses. A return envelope for you to use accompanies this ballot.

<u>By Mail</u>	<u>By Overnight Courier or Hand Delivery</u>
The Consumers Trust Ballot Processing c/o Epiq Bankruptcy Solutions, LLC Grand Central Station P.O. Box 5295 New York, NY 10163-5295	Epiq Bankruptcy Solutions, LLC 757 Third Avenue, 3 rd Floor New York, New York 10017 Attn: The Consumers Trust, Balloting

If the Plan is confirmed by the Bankruptcy Court it will be binding on you whether or not you vote; however, it is not a requirement that you vote for or against the Plan in order to receive a payment in respect of your claim and if the Bankruptcy Court confirms the Plan, holders of allowed claims, including Cashable Voucher holders, will receive payments in accordance with the Plan.

THE SOLICITOR TRUSTEES RELEASE

You will receive a larger payment on account of your Class 2 General Unsecured Claim if you agree to release Richard Caplan, Wesley Harrison and the firm of Caplans Solicitors (who together are referred to in the Plan as the “Solicitor Trustees”). The Debtor and the Committee recommend that you grant the release. The release (copied below) is broadly written and, in essence, means that, in exchange for accepting your share of the \$3.2 million paid to The Consumers Trust by the Solicitor Trustees to settle claims against them, you agree not to sue or participate in any lawsuit against any of the Solicitor Trustees for any of their conduct relating to The Consumers Trust (including all of the rebate-like programs assumed by the Debtor). The complete language of the release (which can also be found in section 8.2 of the Plan) is as follows:

On the Effective Date of the Plan, each holder of a Class 2 General Unsecured Claim (whether allowed or disallowed) against the Debtor (or in the case of Allowed Class 2 General Unsecured Claims held on behalf of Consumers by attorneys general or Canadian authorities as described in section 1.8 of the Plan, each such Consumer) that accepts a distribution from the Solicitor Trustees Settlement Proceeds in consideration of the obligations of the Debtor under the Plan by accepting payment of a share of an Interim Distribution comprised in whole or in part of the Solicitor Trustees Settlement Proceeds by negotiating or cashing a check containing a notation and/or accompanied by a separate writing making clear that negotiating or cashing the check constitutes a granting of the release under section 8.2 of the Plan, will be deemed to forever release, waive, and discharge all claims, demands, debts, rights, causes of action or liabilities (other than the right to enforce the obligations of the Solicitor Trustees and each of their officers, directors, employees, agents, shareholders, attorneys, financial advisors, predecessors, successors, parents, subsidiaries, affiliates and assignees (collectively, the “Released Parties”)) under the Plan, the Confirmation Order and the contracts, instruments, releases, agreements and documents delivered under the Plan), whether liquidated or unliquidated, fixed or contingent, matured or unmatured, known or unknown, derivative or direct, foreseen or unforeseen, then existing or thereafter arising, in law, equity, or otherwise that are based in whole or in part on any act or omission, transaction, event, or other occurrence taking place on or prior to the Effective Date in any way relating to the Debtor, the Bankruptcy Case, the Released Claims (which are defined as claims, obligations, suits, judgments,

damages, demands, debts, rights, causes of action, and liabilities (other than the rights of the Debtor to enforce the Plan and other agreements or documents delivered in connection with the Solicitor Trustees Settlement Agreement, and liabilities arising after the Effective Date in the ordinary course of business) whether liquidated or unliquidated, fixed or contingent, matured or unmatured, known or unknown, foreseen or unforeseen, derivative or direct, then existing or thereafter arising, in law, equity, or otherwise that are based in whole or in part on any act, omission, transaction, event, or other occurrences taking place on or prior to the Effective Date in any way relating to the Debtor or the Liquidating Debtor, including pursuant to principles of piercing the corporate veil, alter ego, domination, constructive trust and similar principles of state or federal creditors' rights laws, in any such case), the Plan, or the Disclosure Statement, in any such case, against the Released Parties including, but not limited to any claim for breaches of trust or breaches of contract of any nature or kind relating in any manner to: the Debtor, any affiliates of the Debtor, the Cashable Voucher Program and the Solicitor Trustees, and any obligations that may have been assumed by the Debtor in connection with other programs or consumer rebate promotions.

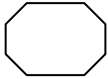
YOU MAY GRANT THE SOLICITOR TRUSTEES RELEASE (AND RECEIVE A LARGER PAYMENT ON YOUR CLAIM) BY NOT CHECKING THE BOX IN ITEM 3 BELOW. ONLY PEOPLE WHO GRANT THAT RELEASE WILL SHARE IN THE \$3.2 MILLION SETTLEMENT PAYMENT THAT THE SOLICITOR TRUSTEES PAID TO THE CONSUMERS TRUST.

COMPLETE ITEMS 1 THROUGH 4 BELOW (BE SURE TO FILL IN YOUR CLAIM AMOUNT IN PARAGRAPH 1). IF YOUR BALLOT IS NOT SIGNED, YOUR BALLOT WILL NOT BE VALID AND WILL NOT BE COUNTED.

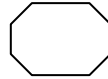
Item 1: Claim Amount. For purposes of voting to accept or reject the Plan, the undersigned holds a Class 2 General Unsecured Claim against The Consumers Trust in the amount of \$ _____. (If your claim is only for Cashable Vouchers, this amount is the face amount of all of your Cashable Voucher(s).)

Item 2: Vote On Plan. The undersigned holder of the Class 2 General Unsecured Claim in the amount set forth above, votes to (check only one):

Accept the Plan



Reject the Plan



Item 3: Election to Release the Solicitor Trustees. The holder of the Class 2 General Unsecured Claim set forth in Item 1 above and whose name appears in the first blank in Item 4 below:

Elects not to grant the Solicitor Trustees Release. (If you check this box, you will be free to sue the Solicitor Trustees, but you will receive a smaller payment in respect of your claim). The Debtor and the Committee recommend that you leave the box blank and grant the Solicitor Trustees Release.

Item 4: Acknowledgement: By signing this Ballot, you acknowledge receipt of the Abbreviated Disclosure Statement and certify that you are the person or entity whose name appears on this Ballot in the blank below or that you have the power and legal authority to vote to accept or reject the Plan on behalf of the person whose name appears on this Ballot in the blank below.

Name of Claimant/Holder: _____

Street Address: _____

City, State and Zip Code: _____

(or City, Province and Postal Code) _____

Telephone Number: _____

Date: _____

Signature: _____